



Crestwood Connection

Summer
2011

Providing Residents Information About Businesses Focused On Serving Its Community

**START YOUR
SUMMER OFF
WITH A BLAST!**

**Visit Crestwood Businesses for
Great Promotions and Extraordinary Service!**

Crestwood Connection

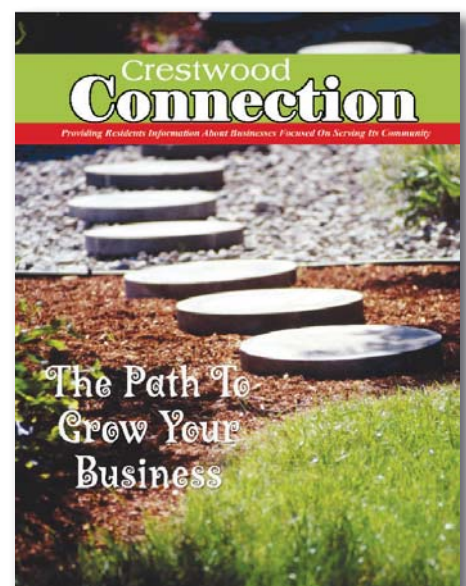
Providing Residents Information About Businesses Focused On Serving Its Community

Greetings Crestwood Community! This is an introduction to the **Crestwood Connection**, a publication new to your area. Please join us in telling the local community about your business and the services you provide.

Inside the Crestwood Connection will be a variety of spotlights on local businesses, seasonal tips, and community related articles that will be printed and distributed quarterly. Below are some additional facts regarding our publication.

- **Full Color** - High profile and easy to read.
- **Reoccurring** - Printed and distributed quarterly during the year targeting all four seasons - spring, summer, fall, and winter.
- **Mailed to over 7,800 local recipients** - Delivered by The United States Postal Service to all of Crestwood & Buckner.
- **Company info** - Crestwood Connection has been created by Write Now Marketing, LLC. Write Now Marketing is locally owned and operated and has been providing services to local businesses in Jefferson and Oldham Counties for 14 years, with 20 years of combined graphic design experience.
- **Contact info** -
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**We look forward to
hearing from you!**



Crestwood Connection



At Sisters Tea Parlor & Boutique we offer traditional *Afternoon Tea* service in our beautiful, chic tea parlor. We are also available for private parties such as bridal teas and baby showers.

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My Mommy says I'm going to The ALPS Preschool.

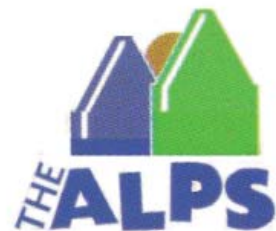
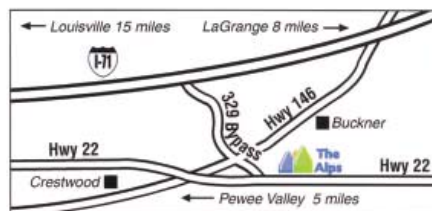
My Mommy says at The ALPS I'll learn about colors and numbers and letters.

My Mommy says at The ALPS I'll learn sign language.

My Mommy says at The ALPS I'll learn about sunshine and rain and how the grass grows.

My Mommy says at The ALPS I'll have lots of fun. There's a playground just my size.

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C. Robert Vinsand, PE/PLS

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Tel: 502.222.7487 | Fax: 502.222.0578
306 W. Jefferson St. LaGrange, KY 40031
vinsand@insightbb.com

Crestwood Connection

Transitional Décor

By Lisa Steinbock, Interior Designer

One of the hot buzz words on the lips of most interior designers these days, is transitional, and people are trying to figure out exactly what we are talking about! Design has merged two very popular trends and looks.....traditional décor with contemporary décor. Thus, the development of the transitional design craze began.

When meeting with a new design client for the first time, one message often conveyed to me is they want their homes to be less cluttered with cleaner lines throughout. Transitional décor meets their criteria by blending the simpler, cleaner lines of contemporary furnishings and accessories with the warmer colors often associated with traditional surroundings.

Contemporary design can often be construed as a cold and harsh environment however, when paired with beautiful and rich fabrics and warm paint colors those harsher lines have a tendency to soften up. On the other hand, traditional décor may be a little too heavy or fussy for some homeowners, so we pair the warmth and detail often associated with traditional design with clean lined furniture and a lighter touch with accessories that belong to the contemporary design philosophy. Key pieces of art help to mold these two styles together.

So the next time you want to spruce things up, consider incorporating a room or two of transitional design décor and you will have created a cozy and relaxing home with just a little edginess to liven things up!

Lisa Steinbock is the owner of Steinbock Interiors, llc. a Crestwood based interior design firm.



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For more information email Sarah@writenowmarketing.com

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Protect Yourself by Sylvia Hall

Oldham County is very fortunate to have one of the best, well trained, professional police departments in the state. Unfortunately, they cannot be everywhere all the time.

Hi, my name is Sylvia Hall and below is a personal story and why I feel that it is so important for you to be capable of protecting yourself.

A few years ago, I was cleaning house when a strange van came down our driveway. That was very odd because our house cannot be seen from the road and I was not expecting company. I saw several men in the van and felt very uneasy. I got my Smith & Wesson M & P 40 and held it behind my back as I went to the door. The men told me that they were Evangelicals and wanted to read the Bible to me. I noticed they did not carry a Bible and were dressed in blue jeans. After me telling them three times they could not come in, one of them grabbed the screen door and was coming in anyway. That is when I revealed my weapon, called "Old Betsey", and said you cannot come in! They left in a hurry. I called the police and they came out to investigate the neighborhood. As to my concern, I found out later that women

have been harmed by home invasions.

I learned how very important it is for everyone, especially women, to be able to protect themselves at all times. I grew up with guns on a farm and was taught how to use them, but so many people are afraid of them. So with encouragement from my husband, I decided to take NRA Instructor courses and the Kentucky Concealed Carry Weapon Instructor Courses. After receiving 60 hours of NRA training, 18 hours of CCDW Instructor training and a full day of handgun training (from my son who is a Sgt. Major in the Marines and a FBI weapons instructor) I began teaching classes. I have given instruction to people from Oldham County, Jefferson County and out of state.

If you would like to learn more about handgun safety and how to get certified with the NRA and Kentucky Concealed Carry Weapons, please give me a call. I would love to teach you and your loved ones the importance of protecting yourself and staying safe.

Crestwood Connection



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Baptist Crestwood is located on KY 329 across from Arbor Ridge subdivision at 6580 Kenwood Crossing Road.

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*If you would like to be
included in the next issue of the
Crestwood Connection,
please email me
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